

THE 5 MINUTE
SALES COPY FORMULA
THAT WORKS EVERY TIME



The 5 Minute Sales Copy Formula That Works Every Time

In this bonus chapter, I'm going to share two simple but effective email structures that always works – no matter what product or service you're promoting.

Email Structure #1 – Special Announcement Angle:

```
Hi [[FIRSTNAME]],

{make a special announcement}

{introduce the offer}
{call-to-action}
{link}

{list the benefits}
{call-to-action}
{link}

To Your Success,
[[YOUR NAME]]

P.S. - {place a benefit or emphasize a
deadline/time limit}
{call-to-action}
{link}
```

An example of this email structure:

(Next page...)

Hi [[FIRSTNAME]],

It's John Doe here! I'm excited to launch my latest report which I'm sure you'll love...

I've written a special report entitled:
'Facebook Ads Secrets'

It's a step-by-step guide on how to use Facebook Ads to get more traffic for to any of your websites.

You can check it out, here:

<http://www.link-to-salespage.com>

Inside this report, I reveal:

- * 7 simple steps to accomplishing a successful Facebook Ad campaign
 - * How to get \$0.01 clicks in any niche
 - * How to target your market effectively to get the right people to your site
 - * What images to use on your Facebook Ad which will sky-rocket your conversion rates
- + much, much more!

Go here to get your copy right now:

<http://www.link-to-salespage.com>

To Your Success,
John Doe

P.S. - Just imagine being able to get targeted traffic for just 1 cents! Claim your copy of this brand new report right now:

<http://www.link-to-salespage.com>

Email Structure #2 – The “Pain” Angle:

This structure is quite similar to the above though this is more about pointing out a problem/concern and offering a solution.

The structure:

Hi [[FIRSTNAME]],

{Stress a concerning problem by asking a question}

{introduce the solution}
{call-to-action}
{link}

{list the benefits}
{call-to-action}
{link}

To Your Success,
[[YOUR NAME]]

P.S. – {place a benefit or emphasize a deadline/time limit}
{call-to-action}
{link}

An example of this email structure:

(Next page...)

Hi [[FIRSTNAME]],

Got writer's block?

Starting a blank screen wondering what article to post on your blog?

It drives you mad!

Well, I've got good news for you. I recently stumbled upon a brand new tool that automatically creates articles for you in just seconds!

Take a look at it here:

<http://www.link-to-salespage.com>

All you need to do is fill in a series of simple questions and bam, within minutes you've got an article you can proudly post right away!

* It's easy to use, even if you're technically challenged

* It's complete safe.

* You'll begin to crank out more and more content - exactly what Google loves!

+ much, much more!

Go here to get your copy right now:

<http://www.link-to-salespage.com>

To Your Success,
John Doe

P.S. - Be quick as it's strictly limited to the first 100 customers only:

<http://www.link-to-salespage.com>